

# Data By IMS

# US New Mover/ New Homeowner

## SUMMARY

Every year nearly one in five Americans change their residence. New Mover/New Homeowner files are excellent prospects for Vacation and Time Share offers, Banks, Credit Card Organizations, Catalog Marketers, Home Security, and Fund Raising Associations. Our New Mover/New Homeowner lists are not derived from the United States Postal Service's NCOA file.

### Sources:

New Mover/New Homeowner lists are compiled from public records and regional phone company updates.

### Updated:

daily, weekly

## ADDITIONAL NOTES

### Minimum Order:

5,000 records or \$250, whichever is greater.

### Cancellation Charges:

\$50 flat

**Sample Mail Piece and/or Telemarketing Script May be Required.**

## DELIVERY & FORMATS

### Formats:

Comma or Tab Delimited  
Fixed - Excel - Custom

### Delivery:

E-Mail or FTP	\$50.00
CD-Rom or DVD Rom	\$50.00
Diskette	\$50.00
3 x 5 Cards	\$15/m
P/S Labels	\$11/m

## PRICING

<b>Average Monthly Hotline</b>	<b>1,340,000</b>
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Base Price	\$100/m
With Phones	\$25/m

## SELECTS

Homeowner	\$5/m
Mortgage Amount	\$5/m
Mortgage Date	\$5/m
Home Value	\$5/m
Renter	\$5/m
Income	\$5/m

## SERVICES

DNC Scrub  
Suppressions – Merge/Purge  
Phone Appends  
Reverse Appends  
CASS Certification

QUOTES ON REQUEST

## CONTACT INFORMATION

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