

Data By IMS

Tri Bureau Property/Credit

SUMMARY

For marketers with permissible purpose, combine property data and credit data for the ultimate in target marketing capabilities. Target homeowners who may need to consolidate debt, take cash out, or refinance. Leverage the ability to target homeowners who will pre-qualify for your offer in all 50 states and have a current or past mortgage recording. With the maximum number of records and the maximum number of attributes, this database goes beyond the typical consumer data by leveraging an enormous amount of consumer information.

Sources:

Credit Bureaus

Updated:

Monthly

ADDITIONAL NOTES

Minimum Order:

5,000 records or \$250, whichever is greater.

Cancellation Charges:

\$100 flat

Sample Mail Piece and/or Telemarketing Script is Required.

DELIVERY & FORMATS

Formats:

Comma or Tab Delimited

Fixed - Excel - Custom

Delivery:

E-Mail or FTP	\$50.00
CD-Rom or DVD Rom	\$50.00
Diskette	\$50.00
3 x 5 Cards	\$15/m
P/S Labels	\$11/m

PRICING

Average Monthly Hotline **110,000,000**

Base Price \$225/m
With Phones \$25/m

SELECTS

Baseline Selects:

Geography
Truncated SSN #
Phone #
Much More...

Mortgage:

Chapter 7/13 BK(most recent, discharged, etc.)
Open Balance
Highest Balance
Lender Name
VA/FHA
30/60/90 Day Lates
Neg Am Marker
Much More...

Credit:

Exact FICO
All Trade Identifier
Revolving and Mortgage Trade Balances
Satisfactory or Derogatory Trades
Much More...

Please request full attribute guide

CONTACT INFORMATION

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